



# Targeted Call on European Strategy for the Adriatic and Ionian Region (EUSAIR)

## Blue Tech Adrion Cluster



## Main Goals

- ✓ To contribute to the development of a macro regional Cluster in the green shipbuilding technologies sector in the Adriatic-Ionian area
- ✓ Through the development of a feasibility study, a networking platform, consultation and promotion in the territory.
- ✓ Aims at strengthening the economy and social bodies in the Adriatic area, through innovation and increasing of competitiveness of the productive system.





# Blue Tech Adrion Cluster

Is pursuing the purposes identified by the  
Topic 1 "Blue Technologies"

Pillar 1 "Blue Growth"

of the European Union Strategy for the  
Adriatic and Ionian Region (EUSAIR)



## Specific Objective

- Elaboration of a feasibility study for the development of Macro Regional Cluster in the Adriatic-Ionian area in the sector of the Blue Growth green technologies and new material;
- Development of an updated and upgraded information platform system about the specific strategies, programmes and initiatives at the EU, national and regional level that support the development of green shipbuilding technologies in the ADRION area;
- Development of an updated and upgraded information platform system mapping cluster, research/technology centres and significant enterprises operating in the shipbuilding sector.





## Partnership

LP Unione Regionale delle Camere di Commercio del Veneto (IT)

- Azienda Speciale ConCentro-Chamber of Commercio of Pordenone (IT)
- Provincia di Pesaro e Urbino (IT)
- Friuli Innovazione, Centro Ricerca e di Trasferimento Tecnologico Scarl (IT)
- Regional ekonomska zajednica - REZ d.o.o. (BH)
- Istarska razvojna agencija (HR)

AP Regione Autonoma Friuli Venezia Giulia + Regione Marche





## ***Project's WP3***

**Feasibility study on the development of a transnational Cluster in the Adriatic and Ionian area in the sector of the green technologies and new materials of the Blue Growth**

- 1. Study of the policies*
- 2. Study of the Clusters*
- 3. Study of the technologies*

*all the FBs will contribute for its implementation referring to own territory. For each activity will be identified the strategies of development and the relevant actors*



## ***Capitalized Projects***

- a. "**Cluster Club**" focused on the policy of the clustering in the maritime sector. It has been developed a methodology and a map of cluster, SMEs and Research/technology centres in the shipbuilding sector;
- b. "**Smart Inno**" is implementing an intelligent platform for the monitoring and for the promotion of the innovation by the SMEs that can be focalized in a specific sector. The platform contain a stakeholder map with more than 300 research-technology centres, SMEs, cluster, etc.
- c. "**AdriMob**" aimed at encouraging the development of sustainable transport system along the Adriatic coast. Pilot project actions have been implemented to increase the use of alternative means of transport to the car through the achievement of cross-border multimodal circuits.



**Thank You!**

